

2012 FORTY UNDER 40 PROGRAM

By: Liz Cranston

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What is a leader? By definition, and at the most basic level, a leader is someone who rules or guides others. But for many of us, a true leader is a person who has vision, drive and commitment. Someone who can socially influence and enlist the aid and support of others, a person who can guide others toward a common goal, showing them the way by example, and creating an environment in which others feel actively involved. A leader doesn't have to have any formal authority, a leader can be someone who doesn't hold the highest position in a company or make the most money, a leader sees a goal that needs to be achieved and has the single-minded determination and drive to achieve it. A leader has charisma and intelligence and guides others who want to be involved. As John Quincy Adams, the 6th President of the United States once said, "If your actions inspire others to dream more, learn more, do more and become more, you are a leader."

As you will see with this year's Forty Under 40 honorees, it's another group of outstanding young men and women—leaders in their own right, who are at the top of their game and whose efforts in the community inspire others to get involved. From the corporate world to the classroom, from successful entrepreneurs to individuals who ply their talents in healthcare, professional services, and non-profits, the Class of 2012 features very commendable people that are shaping the future of Rockland County and all have one thing in common: They're concerned about the future of our community, personally and professionally, and serve to make Rockland a better place to live and work, for all generations to come.

Sponsored by Provident Bank and Rockland Economic Development Corporation (REDC), and selected by a distinguished group of judges, this year's Program brings the total number of honorees and alumni to 440.

Sr. Mary Eileen O'Brien, O.P., President, Dominican College and Program Co-chair said, "We find the need for leadership in all aspects of life. We need people who care enough to

step out on behalf of the common good. The talents and good will of many are required if where we live and work are to be places of security, growth and creative response. In every situation we encounter, there is a need for leadership—for people who believe in themselves, care about others, find ways to contribute, and in the process, enable others to share their gifts."

Dr. Cliff L. Wood, President, Rockland Community College, and Program Co-chair added, "The outstanding contributions of these emerging leaders inspire all of us to reach ever higher. As each one strives to reach his or her individual potential, the entire community benefits."

Today, we salute the young men and women being featured here for doing their part to help make Rockland a community we're all proud to call home. In addition, the winners will be honored at a gala event this evening to celebrate their leadership, accomplishments and their community involvement. Congratulations to the Class of 2012!

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**Forty
under
40**

**FORTY
UNDER
40
2012**

Kelly L. Campbell
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**President
Liqui-Site Designs, Inc.**



"Having been raised in Rockland and starting my own business here, I am thrilled when I am able to help businesses and non-profits in the community to flourish—it really drives me to my fullest potential. I am equally thankful for the opportunity to create jobs and develop top talent in Rockland County and beyond."